

CONTENTS MESSAGE FROM THE CHAIRMAN Aligning services and focusing efforts to positively impact the lives of every Filipino. MESSAGE FROM THE PRESIDENT Genuinely effecting change with sustainable, inspiring programs and owning up in taking responsibilities seriously. MESSAGE FROM THE **EXECUTIVE DIRECTOR** Significantly improving communities by providing high quality education, employment opportunities and by safeguarding the environment. SHORE IT UP: RAISING THE ANTE 06 FOR THE ENVIRONMENT The flagship environmental program of MPIC that has grown from just coastal clean-ups to a holistic environmental preservation and conservation program. **EXCELLENT EDUCATION** WITH MANO AMIGA Supporting the future of children from low-income families by providing them access to private-quality education. **MANPOWER** A comprehensive community-building program that promotes entrepreneurship and employability through various skills and livelihood training programs. **TULONG KAPATID FOUNDATION COMING TOGETHER AS ONE** The disaster response partnership platform of the MVP group of companies. **OFFICERS** Actively working and taking steps with clear objectives to improve lives and make a difference.

# **MISSION AND VISION**

Corporate Social Responsibility (CSR) is an integral part of Metro Pacific Investments Corporation (MPIC)'s philosophy, with a scope that is clearly defined in the various infrastructure businesses that MPIC holds. MPIC's increasing profitability has paved the way for the company to be more actively involved in making an impact to alleviate poverty by providing high quality education to children and by acting as a steward of our natural resources in addition to being active in the MVP Group of Companies CSR Council "Tulong Kapatid."

# **MESSAGE FROM THE CHAIRMAN**

"Businesses that are built to last are built on the foundations of doing what is good not only for the business, but also for the communities that they are a part of."

have always maintained that our success as a company cannot be measured strictly in terms of financial gains, rise in our stocks, or other pertinent economic indicators. Businesses that are built to last are built on the foundations of doing what is good not only for the business, but also for the communities that they are a part of. Let me reiterate my profound belief that a company's business purpose is most powerful when it aligns with the company's potential for broader societal impact. Our goal then must not only be to ensure our continued growth for the future, but that those around us also find a reason to hope for a better tomorrow. Because of us. And together with us.

Thus through our work in Metro Pacific Investments Corporation, we are literally building the country to meet the myriad demands of today and to shape tomorrow. Our burgeoning investments in infrastructure are rapidly changing the country's landscape. Utilities are starting to reach even more towns, cities, provinces, and regions, fostering greater commerce and jumpstarting development. And connectivity – now both physical and virtual – is dramatically bridging distances among people, allowing for faster travels, vastly enhancing communications, and fast tracking industrialization.

Yet for all that progress, we also keep in mind the need to include our communities in defining success. We are as good only as our ability to change the lives of every Filipino for the better.

And so with the MPIC Foundation, we have a platform to do just that. Our modest aims for this group have been limited to making a positive impact on the environment, on education, and empowering people. In this relatively short period of time, the Foundation was able to live up to its mandate. More significantly, we now are able to see how we can enhance our programs to provide greater inclusivity not only among our stakeholders but also the marginalized Filipinos. This is our commitment to nation building. This is our social covenant. This is our determination to serve. Chairman

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### MESSAGE FROM THE PRESIDENT

ur Chairman, Mr. Manuel V. Pangilinan, has said often enough about the way we do business: We take our responsibilities seriously. Thus we aggressively lay down thousands of kilometers of road and railway, increasingly build hospitals and health care facilities, relentlessly enhance and expand our telecommunications infrastructure, and consciously ensure the availability of basic utilities such as power and water at all times.

MPIC at the forefront of many significant undertakings in Philippine business puts us in a unique and wonderful position to contribute significantly in improving our country's economy, which ultimately trickles down to changing our lives for the better. And we do this by blazing trails in the different industries we are involved in, innovating as we go along, so that we open new windows of opportunity for our country and its people to grow and prosper.

The same attitude holds true in the way we do good: we seriously look at how we can make our CSR make a strategic impact on the people whose lives are touched by our operations. To make that happen meant making sure that we do our CSR in the same way we conduct our business: sustainable, collaborative, and inclusive.

As such, we have scaled up our programs so that they bring out the best in people and empower them to make a difference in their lives and those of others. We have put up and continue to establish facilities that provide invaluable learning for people, building up not only their knowledge but also their foundations as the next generation of responsible citizens.

In the process, we engage our stakeholders to work with us. We actively collaborate with partners in every sector to help us integrate all the various complementary activities of our programs, thus ensuring continuity and follow-through.

Finally, our efforts are not limited only to the communities where we are operating in or have a presence. Rather, they also include those whose lives will be impacted if we do nothing. Nor are they confined to being 'foundation-driven'. Rather, they require a mutuality of commitment not just on the part of our beneficiaries, but especially from our own employees. Instead of simply funding CSR initiatives, we are mobilizing our own people to be actively involved in the programs. In this way, they get to truly take ownership of the responsibilities we have undertaken, as well

as give them greater impetus to contribute to making an impact in the community and in the business.

Within this context, we have every reason to feel confident that we have been successful in reaching out to change the lives of our fellow Filipinos through our major efforts under the MPIC Foundation. And we have the members of our MPIC family and of our participating affiliate companies, our Board and all stakeholders of MPIC, and all our program partners to be grateful to. They have all been unwavering in their support to the Foundation and unequivocal in the seriousness of their responsibility: to reach out and change the lives of others. For better, For good.





In integrating the cleanups with environmental education among the young through the Junior Environmental Scouts, we are paving the way for school-aged children and members of the community to learn by doing. And in building Mangrove Protection Propagation and Information Centers (MPIC), we are providing a venue for people to appreciate and safeguard this valuable ecosystem. SHORE IT UP is now a nationwide endeavor that promotes coastal cleanup, mangrove and marine flora and fauna conservation, youth environmental awareness, local government mobilization, scholarly and scientific community initiatives, and much more. In the process, it is becoming recognized as a brand of environmental excellence, bolstered by accolades from both local and international award-giving bodies for CSR programs.

### Elevating the youth through education

Together with Mano Amiga we are bringing quality education to those who cannot afford it. We supported an initial batch of 15 children from indigent families in Taguig City to enjoy formal education comparable to the level of private schools.

From this pioneering batch of pupils, the number has grown to 30, with some scholars already graduating to higher educational institutions. Mano Amiga itself will soon be moving into its new, two-storey home in

Parañaque City made possible through a P10 million donation from the Foundation. Also as part of ensuring quality education and in line with DepEd's K-12 program, we continue to upgrade the teachers' and support staff's skills.

#### **Enabling the community**

Together with the Philippine Business for Social Progress (PBSP), we piloted a program to empower and employ members of Ana Maria Homeowners Association, a small community in Caloocan City. Participants developed specific skill sets from training conducted by PBSP, which we complemented with the provision of plumbing and masonry tools. From this, they established the Ana Maria Skilled Workers Association, allowing them to take advantage of livelihood opportunities around them and ensure their sustainability.

Looking ahead, we know that much remains to be done. After planting the seeds of hope, we must now be steadfast in nurturing our achievements so we can eventually reap the rewards of doing good. But what we have accomplished thus far encourages us to continue in our CSR journey. Together with everyone in the Foundation and with the full support of our Board of Trustees and MPIC Management, we are confident that we can continue to build on these accomplishments and help build a better tomorrow for our stakeholders.

### **ENVIRONMENT**





• 2009 Anilao Batangas Shore Clean-Up

MILESTONES



2010 Puerto Galera, Oriental Mindoro Shore & Underwater Clean-Up 2011
Hundred Islands,
Pangasinan
Shore Clean-up
Mangrove Planting
Giant Clams Rearrangement

2012 Subic Bay

Shore & Underwater Clean-Up Tree Planting, Artificial Reef and Junior Environmental Scouts



2013 SHORE IT UP! 5TH YEAR ANNIVERSARY

Puerto Galera
Y Underwater Clean-Up
Zambales

Anilao

**Zambales** Coastal Clean-Up

Underwater Clean-Up

Alaminos (Luzon) Mangrove Planting

Siargao (Mindanao) Coastal Clean-Up





SHORE IT UP: RAISING THE ANTE FOR THE ENVIRONMENT In the aftermath of Storm Ondoy that flooded most of Metro Manila and significant portions of the country in 2009, the MVP Group of Companies, through MPIF, dedicated themselves to helping the environment through underwater and coastal cleanup activities nationwide called SHORE IT UP.

It is MPIC's flagship environmental sustainability program and has become the longest-running, corporate-backed environmental program in the Philippines.

Shore It Up continued to wave the banner of protecting the environment on its seventh year by conducting the biggest underwater cleanup activity in Mindanao. Held in the waters of Hinatuan Passage in Surigao del Norte, Shore it Up attracted over 700 volunteer divers and concerned residents to rid the water channel of marine debris, which amounted about two tons. This collective effort impacted positively on the

seven municipalities and one city in mainland Surigao covered by the Hinatuan Passage.

Parallel to this activity, Shore It Up gathered over a thousand grade school students at the Surigao Provincial Gym to induct the largest contingent of Junior Environmental Scouts (JES). The newly-minted youth environmentalists each received a quick, easy-to-digest primer on environmental protection, and were the first to get "Ang

# **ENVIRONMENT**







# **HIGHLIGHTS**

LOCATIONS NATIONWIDE



**FAMILIES** 

8.7 hectares of mangroves protected

300 PARTNER ORGANIZATIONS



2 Mangrove Centers

SHORE IT UP VOLUNTEERS



Nearly 700 100 divers Volunteers



1,000 Junior Environmental Scouts

# Bohol(Visayas)

2014

MILESTONES

Coastal Clean-Up Livelihood Assistance



2015

### **Alaminos**

Inaugration of Mangrove Propagation & Information Center

### Surigao Del Norte

Underwater Clean-up Coastal Clean-Up



Marathon for the Mangroves

Kwento ni JES", an activity and learning book launched at the same event.

Beyond this annual undertaking, Shore It Up has set its sights on the task of greater environmental sustainability. As early as November 2014, MPIC began its Mangrove Protection and Information Center or 'MPIC' in the town of Del Carmen in Siargao Island. Siargao has approximately 8,600 hectares of mangrove cover — the second largest in

Mindanao — and 4,000 hectares of contiguous mangrove stand in Del Carmen, the largest in the Philippines. This mangrove forest is also home to 44 of the 54 mangrove species worldwide, as well as the Crocodylus Porosus, the largest of all living saltwater crocodiles.

This infrastructure project is envisioned to become the center for the protection and propagation of mangrove trees in coastal estuaries across the three major areas of the

Philippine archipelago. At the same time, it aims to serve as an information hub while also providing economic opportunities for its surrounding communities.

A second MPIC facility was launched in Alaminos, Pangasinan in February 2016. This structure oversees an 8.17-hectare mangrove area near the Lingayen Gulf and features an information center and a view deck for bird watching. An added highlight to this unveiling was the induction of volunteer BS Agriculture graduates who trained under various ecotourism oriented organizations as official "M.P.I.C." ecoguides.

A third MPIC facility is expected to rise soon in the Visayas.

Shore It Up's efforts have already reaped accolades from the Public Relations Society of the Philippines, International Association of Business Communicators and Ragan PR Daily.

## **EDUCATION**



# **HIGHLIGHTS**



15 **→** 30

15 scholars in 2008 to 30 scholars in 2014.



Pre-Loved Lovin' raises
P100,000
for the projects of MPIF.





MILESTONES

Mano Amiga opens Bistro 3846 Mano Amiga opens

Mano Amiga opens catering business to help fund the school



### 2011

A Yearly Endowment Fund A Yearly Endowment Fund was alloted for pre-pupil operational expenses



#### 2012

P10 million was donated for the school's future expansion



#### 2013

The school's curriculum was re-designed and formatted for K-12 learning





EXCELLENT
EDUCATION WITH
MANO AMIGA

From an MPIC outreach initiative in 2008, MPIF has leveled up from simply providing learning implements and part-time volunteer coaching of students to a more high-impact involvement that ensures 30 grade school children from indigent families to receive international-school-quality education through Mano Amiga, an institution dedicated to providing quality education, holistic formation and other necessary support to

its students, as well as supporting teachers' benefits and training opportunities.

In 2015, MPIC employees and its top executives took part in the volunteer day, with a focus on raising environmental awareness among the Mano Amiga scholars. Specifically, they extended the lessons of the Shore It Up Junior Environmental Scouts program among the students, who translated their newfound knowledge into posters of their

ideal environment. The students were the first batch inducted into the JES program from the city of Manila.

Looking ahead, MPIC is supporting the establishment of a new Mano Amiga campus with a P10 million donation to the school. This new learning venue is expected to accommodate almost 1,000 students in a full K-12 educational system.

### **MANPOWER**





# **HIGHLIGHTS**

In cooperation with the Philippine Business for Social Progress, of which MPIC is a member company, the cooperative projects embarks on raising the quality of labor skills of members for possible employment with MPIC's business portfolio.

#### 25 MEMBERS ARE SKILLED IN:



- Masonry
- Carpentry
- Plumbing
- Electrical Lining
- Construction
- Painting



Households assisted by
ManPower for Infrastructure
Cooperative

### 2012

MILESTONES

MPIC launched Manpower for Infrastructure Cooperative, a livelihood program for 25 urban poor households of Ana Maria Heights.



Members underwent plumbing in construction work and electrical skills trainings.

### MANILA SKILLED WORKERS

In partnership with the Philippine Business for Social Progress (PBSP), MPIF promoted entrepreneurship and employability by assisting some 15 households from the community of Ana Maria in Quezon City to augment their meager income.

In 2015, PBSP reported the completion of this economic empowerment project.

Beneficiaries in this undertaking successfully

put up and secured the registration of their own cooperative, which is set to operate its own manpower service business. The project involved cooperative organizing, potential market identification, capability building and provision of tools and equipment to start the business. MPIC and PBSP-accredited coaches provided participants with training on capability building, community investment, employment opportunity and constant

learning sessions. MPIC also hopes to enable other beneficiaries to become employable and eventually employed.

### OTHER CSR ACTIVITIES

Through MPIF, the group also extended its support to various advocacies. This includes promoting Filipino music and arts through Philpop, continued public service through TV5's Alagang Kapatid, tree planting and beautification projects under MNTC's bougainvillea project.

The Foundation also donated sacks of rice to different beneficiaries, as well as its signature Shore It Up turtle bag with school supplies to the "Faith Hope Love Kids Ranch," and medicine kits to cancer-stricken children through a private initiative "Portraits of Love." MPIC also partnered with the Philippine Agricultural Journalists to support their nationwide climate change campaign.

# **TULONG KAPATID**





# **HIGHLIGHTS**

Initially a four-hour telethon program, Tulong Kapatid now serves as the Corporate Social Responsibility partnership platform of the MVP group of companies.

**TULONG FOUNDATION PROGRAMS:** 





- Disaster Preparedeness
- Disaster Response
- Recovery and Rehabilitation
- Medical and Social Services

2012
The MVP group initiated Tulong Kapatid to help victims of Typhoon Pablo

MILESTONES



Raised over P31-million for the victims of Super Typhoon Yolanda 2016



Formally turned over 266 housing units to Typhoon Pablo survivors



COMING TOGETHER AS ONE Overcoming numerous natural calamities, Filipinos have often proved that our bayanihan is stronger than any typhoon.

In 2012, when Typhoon Pablo struck, we joined hands with other MVP group companies to spearhead Tulong Kapatid and help our countrymen, heavily affected in Mindanao, recover.

It started as a campaign, a four-hour telethon program, raising over P100-million. Tulong Kapatid later used the funds to build a model resettlement site, in partnership with the local government of Davao Oriental. And earlier this year, 266 housing units were formally turned over to families displaced by Typhoon Pablo.

Moving as one with the MVP group, we ensured that the five-hectare resettlement site in Barangay Lambojan is equipped with all the necessary utilities—a community clinic, efficient power lines, water and waste systems, as well as communication signals.

Rain stopped pouring but support kept pouring.

The following year, in 2013, when Super Typhoon Yolanda severely devastated the Visayas region, Tulong Kapatid raised over P31-million to help the victims and aid with rescue and relief operations aside from the services the MVP companies brought together.

Always ready to mobilize competencies, Tulong Kapatid, today, has become the MVP group's platform of solidarity—partnering to provide assistance and bring the services our fellowmen need most in times of disasters.

# **OFFICERS**



Manuel V. Pangilinan Chairman



Jose Ma. K. Lim President



Melody M. Del Rosario Executive Director



Jose Jesus G. Laurel Trustee



Maida B. Bruce Trustee



Augusto P. Palisoc Jr.

Trustee



Melanie G. Bendijo

Treasurer



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